

# Citroxx-Serve

\*\*\* Patent protected, plant based multi-purpose janitorial antimicrobial \*\*\*

A revolution is about to happen in the hygiene sector. Smart companies are moving away from traditional chemicals, enabling green and effective cleaning and disinfection free of environmental, animal or human risk.  
100% eco-friendly!

## Why should you change the way you currently do business?

**Functional:** natural green products offers better sterilisation (5 Log+ kill in 30 seconds)

**Environmental:** movement away from aggressive chemicals

**Mandates:** chemicals like triclosan are banned

**Innovation:** new products/ services

**Easy to use:** simply mix with water: 1:99

**Fully Certified:** food / healthcare hygiene use

**Current hygiene technologies** are failing healthcare

## What will allow this change? What is this new product?

**Citroxx:** a food safe, clean label natural product made from bioflavonoids and citric acids.

**R&D:** ten years of R&D and £2m+ investment

### A portfolio of new products

- 1, **H2o Pods: drop & go!** disinfect drinking water- prevent legionella / kills bacteria, viruses, spores,
- 2, **Citroxx-Bio:** simply add to water to disinfect
- 3, **Citroxx-Mist:** Safe fogging sterilisation- no damage to anything or anyone
- 4, **Citroxx Granules-** dry disinfection for all electronic equipment and difficult to sterilise areas
5. **Citroxx Fluids** can disinfect where alcohol fails, can reach areas where bugs and viruses harvest, non-corrosive and food safe, will never damage assets, property or people.



The Flu virus can cause havoc. Schools, hospitals, GP surgeries, offices, public building air filters, aeroplanes, health centre and day care facilities have been found to be positive for airborne Influenza A virus

### How the technology works



To clean & disinfect



Simply add Citroxx to water: 1:99



Eco-Citroxx Granules are ideal and unique for sterilization of bathroom drains, taps, plug-holes ( to eliminate C.Diff etc). Moisture fosters microbial growth and the development of biofilm.

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### How long to train a New User?

Almost no training required. Simply lock-up or remove all aggressive chemicals. Going Green can reduce costs, save time, enhance safety and Brand.

The concentrate ratio for citroxx 1:99 is designed for ease of use. All information, MSDS and certification relating to efficacy and use is available. Clean and sterilise effectively using fogging for air and fluids for surfaces, eco-granules for all dry-sterilization and H2o Pods for all water tank disinfection.

### Who will be making changes?

1. Professional cleaning companies
2. Janitorial supply companies
3. Healthcare & Infection Control
4. Retailers / Contract Catering
5. Industrial laundry
6. Hospitality services



fast technology adoption  
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