

The hidden cost of sickness in the workplace and how to protect employees



Australia hit by worst flu outbreak on record in 2017

August 15, 2017 News Headlines

As Australia struggles to deal with record breaking 30,000 new cases of flu per month, it is timely to consider what actions employers can take to protect their workforce in the months ahead.

According to the FT, (Oct 15 2014) 130m work days were lost in 2013 on account of sick leave in the UK, with an estimated cost to business of around £32bn.

The Small Firms Association Absenteeism Report for 2014 highlighted the cost to small business in Ireland to be €490 million a year!

Whilst these figures do not include the additional burden on staff, HR resources and related costs, we may be in fact only looking at the tip of the iceberg.

Recent reports (<https://tinyurl.com/ycr4a5nu>) indicate that Presentism (coming to work sick) is costing business and organisations 10 times current estimates, with employees admitting to being unproductive 57.5 days per year! This is a staggering cost reflecting three months poor productivity per employee for companies and appears invisible in HR cost management processes.

Whilst these figure includes costs associated with back problems and stress, anything that can reduce peer to peer colds and flu in the workplace is positive news for employers, especially in the month of November onwards when flu and novo virus related pathogens start to circulate.

How do companies reduce risk of employee illness and absenteeism from flu?

All organisations have a duty to protect their employees whilst at work. Apart from legal compliance team members are naturally a costly and valuable asset for any business.



Fortunately new technologies are coming to the rescue, focusing on prevention rather than cure.

The following eco-friendly technology are proving effective:

1. **Cold & Flu Guard:** A very effective nasal spray when cold or flu is suspected. Every employee should immediately request one from HR if feeling pre-flu symptoms at work. If timed right this will prevent flu and is a safe and proven natural preventative measure.

IngeniaTouch champion best practice in all areas of business, including the workplace environment. By taking a sensible approach to hygiene, seeking out eco-friendly and safe materials, we collectively can help reduce the phenomenal hidden costs of illness in the workplace and the financial burden for companies and organisations.

Amazon Customer Testimonials

★★★★★ Incredibly Good

By [Matthew G.](#) on 20 January 2017

Only one word can describe this product "miraculous", this simply does what is says on the box, preventing and reversing the onset of colds

★★★★★ No doubt - it is a 5 star product, highly recomend

By [acrobat](#) on 17 August 2017

I discovered this product last year. Every year before the last I had been vaccinated against the seasonal flu and colds. It worked well, except winter 2015 when the vaccine didn't work globally. In 2016 I gave a try to this product. It was a revelation. I never had such s healthy respiratory system during the cold season like I have had it since I started using Cold And Flu Guard.

I recomended it to everyona I knew and even sent it to my relatives, who lives abroad - all of them were shocked by its effectiveness!

No doubt - 5 star product!

We are delighted to recommend a product that is effective against illness in the workplace and can arrange wholesale dispatch to companies throughout Ireland on request.

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